



### **TOP REASONS PEOPLE GIVE**

- Someone I know asked me to give, and I wanted to help them
- I felt emotionally moved by someone's story
- I want to feel I'm not powerless in the face of need and can help
- I want to feel I'm changing someone's life
- I feel a sense of closeness to the YMCA
- I want to memorialize someone (who is struggling or died of a disease, for example)
- I was raised to give to charity—it's tradition in my family
- It makes me feel connected to other people and builds my social network
- I want to have a good image for myself/my company
- I want to leave a legacy that perpetuates me, my ideals or my cause
- I feel fortunate and want to give something back to others
- I give for religious reasons—my faith teaches me to help others
- I want to be seen as a leader/role model

Source: [networkforgood.com](http://networkforgood.com)